

## OUR ADS

Asadores el Barril USA LLC - uses how you browse and shop to show you ads that are more relevant to you. For more information on how we use and share information, please see our Privacy Policy.

Some websites where we advertise belong to ad networks that use your web browsing history to choose which ads to display on their network websites; these ads include advertising for Asadores el Barril USA LLC. Websites where you see our ads, such as Facebook, may use interest preferences that you have chosen on those sites, as well as registration and other information about you, to choose which ads to display to you.

ASADORES EL BARRIL USA LLC participates in interest-based advertising (IBA), also known as Online Behavioral Advertising. We use third-party advertising companies to display ads tailored to your individual interests based on how you browse and shop online, as well as to provide advertising-related services such as ad delivery, reporting, attribution, analytics, and market research. ASADORES EL BARRIL USA LLC adheres to the Digital Advertising Alliance (DAA) self-regulatory principles for IBA.

We allow third-party companies to collect certain information when you visit our websites or use our mobile applications. This information is used to serve ads for ASADORES EL BARRIL USA LLC products or services or for the products or services of other companies when you visit this website or other websites. These companies use non-personally-identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over, hardware/software information, cookie and session ID) and personally identifiable information (e.g., static IP address) during your visits to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you or advertising-related services, such as ad delivery, reporting, attribution, analytics, and market research. These parties typically use a cookie, web beacon or other similar tracking technologies to collect this information.

### Do Not Track Policy

Some browsers have a "do not track" feature that lets you tell websites that you do not want to have your online activities tracked. At this time, we do not respond to browser "do not track" signals, but we do provide you the option to opt out of interest-based advertising. To learn more about IBA or to opt-out of this type of advertising, visit the [Network Advertising Initiative website](#) and the [Digital Advertising Alliance website](#). Options you select are browser- and device-specific.

Cookies, Tracking, and Interest-Based Advertising – Choices

The help function of your browser should contain instructions on how to set your computer to accept all cookies, to notify you when a cookie is issued or to not receive cookies at any time. If you set your device to not receive cookies at any time, certain personalized services cannot be provided to you, and accordingly, you may not be able to take full advantage of all of our features (i.e. you will be able to browse the site, but will not be able to make a purchase).

### Interest-Based Advertising

To opt-out of our interest-based advertising for ASADORES EL BARRIL USA LLC `s goods and services or those of another party, online and in third-party mobile applications, visit Digital Advertising Alliance's Choices page at [optout.aboutads.info](http://optout.aboutads.info) and perform a global opt-out.

### Other Web Site Analytics Services

Analytics services such as Site Catalyst by Adobe Analytics and Google Analytics provide services that analyze information regarding visits to our websites and mobile applications. They use cookies, web beacons and other tracking mechanisms to collect this information.